



arvo

Work Opportunity Tax Credit

A staffing agency triples their WOTC credit by using Arvo.



Arvo's Work Opportunity Tax Credit Optimization Program is not even close to being the same product or service that other WOTC vendors provide. It's on a whole other level.

President of Manpower Franchise



Arvo goes above and beyond the mechanics of forms and certifications, your team shines a spotlight on opportunity through an ongoing set of communication that builds WOTC into both a process and culture...

CFO of \$100M+ Staffing Firm

About Arvo

We help businesses across the United States grow their bottom lines by maximizing the Work Opportunity Tax Credit (**WOTC**). With the combination of our tax experts, industry-leading support and superior tax credit technology, we've helped businesses claim over more importantly, help their employees stay employed.

The Challenge

Experienced a Work Opportunity Tax Credit flat-line

The staffing firm is a **\$100M+** temporary staffing business that issues roughly 25,000 W-2's per year. With 44 locations across the US, leaders saw little growth with their credit despite an increase in W-2's.

The cause for this came down to three main issues:

1. WOTC process wasn't consistent across all locations.
2. Lack of clarity with WOTC results due to insufficient reports.
3. Key WOTC focus was targeted at screening candidates and was average.

The Solution

Arvo customizes a WOTC optimization strategy

Arvo developed a custom strategy which involved 3 major components:

1. Completed an audit at all locations, made a WOTC SOP and trained managers.
2. Provided reporting and guidance to each branch to improve numbers.
3. Shifted WOTC focus to 5 critical components to maximize credit.

WOTC Results

Work Opportunity Tax Credit Tripled

The WOTC credit tripled from \$400K to \$1.2M in just 12 months, branch performance was easy to measure, and WOTC became operationalized.

\$1.2M+
WOTC Credit Claimed