Work Opportunity Tax Credit (WOTC) for Staffing Agencies

Arvo tripled a staffing agency's WOTC credit.



Arvo's Work Opportunity Tax Credit Optimization Program is not even close to being the same product or service other WOTC vendors provide. It's on a whole other level.

President of Manpower Franchise

Arvo goes above and beyond the mechanics of form and certifications, your team shines a spotlight on opportunity through an ongoing set of communication that builds WOTC into both a process and culture...

CFO of \$100M+ Staffing Firm

About Arvo

We help businesses across the United States grow their bottom lines by maximizing the Work Opportunity Tax Credit (WOTC). With the combination of our tax experts, industry-leading support and superior tax credit technology, we've helped businesses claim over \$650m.

Opportunity

Business growing, WOTC not.

Despite exceeding \$100M in annual revenue and issuing more than 25,000 W-2's per year across their 44 US locations, this agency's WOTC credit was not growing in step with its business.

Arvo identified three main issues:

- 1. WOTC process inconsistent across locations.
- 2. Insufficient reporting resulting in obscured WOTC results.
- 3. Screening compliance in need of troubleshooting.

Action

WOTC optimization strategy deployed.

Arvo helped the agency make three big changes:

- **1.** Audited all locations to develop a standard operating procedure for WOTC, then trained all managers.
- **2.** Provided reporting and guidance to each branch through and beyond launch.
- **3.** Optimized the screening process, including applicant tracking system (ATS) integration.

Results

WOTC tripled.

WOTC operations across all locations were simplified, standardized, and maximized. The agency's WOTC credit tripled from \$400K to \$1.2M in just 12 months..



